# Faculty Details proforma for Web-site

Title	Sri. KARTHIKEYAN P	Photograph
Designation	Assistant Professor	
Address	Department of Cooperation, Sri Ramakrishna Mission	
	Vidyalaya College of Arts and Science, Coimbatore -641020	(516)
Phone No Office	0422-2692461	
Residence	110, Ramanathapuram Colony, ZaminUthukuli(Po)	
	Pollachi(Tk) Coimbatore -642004	
Mobile	096774-55037	
Email	karthikleo_07@yahoo.co.in	
Educational	M.A.,M.B.A., M.Phil.,P.G.D.CA., D.B.FM., (Ph.D)	
Qualifications		
Degree	Institution	Year
Ph.D. (Pursuing)	Sri Ramakrishna Mission Vidyalaya College of Arts and	2010
	Science, Coimbatore	
M.Phil	Sri Ramakrishna Mission Vidyalaya College of Arts and	2003
	Science, Coimbatore	
M.A	Sri Ramakrishna Mission Vidyalaya College of Arts and	2001
	Science, Coimbatore	
M.B.A	Alagappa University	2009
P.G.D.C.A	Bharathiar University	2002
D.B.F.M	Sri Ramakrishna Mission Vidyalaya College of Arts and	1999
	Science, Coimbatore	
Career Profile		
Teaching Department		
Arts and Science, Coir	mbatore	
* Assistant Professor		
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#### Area of Interests/Specialization

- ✓ Cooperation
- ✓ Banking
- ✓ Marketing
- ✓ Management

## Subject Taught

- ✓ Theory of Cooperation
- ✓ Theory and Practice of Banking
- ✓ Marketing and Sales Promotion
- ✓ Principles of Management
- ✓ Business Communication and MIS

# Conference Organization/ Presentations (in the last three years)

#### **Paper Presentation in Seminars**

• Two Day National Seminar on Cooperative Banking in a competitive Environment (Problems and Prospects) "Problems, Issues and Strategies for development of Cooperative banks" Vellalar College for Women, Erode, Feb.2012.

### **Seminars Participation**

• Reforms of Rural Credit Cooperatives with special reference to the Recommendations of the Task Force on Revival of Rural Cooperative Credit Institutions held on 02.03.2010 at SRMV CAS (Participated)

## **Workshop Attended:**

- One Day Workshop on Examination Reforms on 3<sup>rd</sup> March 2012, SRMV CAS.
- Methodology and Computer Application in Social Science Research on 15.03.2012, SRMV CAS.

### **Resource Person**

✓ One day Employees Training Programme held on 24.01.2010 at Chinthamani Consumer Cooperative Whole Sale Stores Ltd., Coimbatore.

Research Projects (Major Grants/ Research Collaboration)			
Awards and Distinctions			
Association with Professional Bodies			
Other Activities			